



Art of the Car Concours prepares for 2014



The eighth annual Art of the Car Concours will take place June 22 on the campus of the Kansas City Art Institute. It will present the Midwest's most prestigious collection of collector and special-interest vehicles, including cars, trucks, motorcycles and pedal cars dating from the dawn of the automobile to the mid-1970s. *Pictured: Significant cars from automotive history will be seen at the Art of the Car Concours. Last year's display included this Ferrari 250 LM. It was driven by Kansas City native, Masten Gregory, to victory*

in the 1965 Le Mans 24 Hour race.

Hot rods will be part of the Art of the Car for first time



For the first time, the event will display a select group of hot rods. This form of motorsport began in the late 1920s. Despite being known for its association with drag racing, the antecedents of the sport date to high speed runs on the dry lakes of Southern California in the late twenties. Early events were known for several cars making runs at the same time, resulting in some accidents. By 1937, the Southern California Timing Association had established safety, car classes and other guidelines for organized events. High-speed runs were limited to one

car at a time.

The golden age of hot rodding was the decade following World War II. Many young men had acquired technical skills in Army motor pools and the aviation industry during the war and were building hot rods that featured high levels of workmanship and design. A burgeoning speed equipment industry provided the rodders with high performance parts. To show off the vehicles, street racing was common and the sport developed a negative image with the press and public. The National Hot Rod Association was formed in 1951, to promote a positive image of the movement and get racing off the streets and onto drag strips. The organization's first National event was held in Great Bend, Kan. in 1955. Since then, the NHRA has continued to grow and now has more drivers holding competition licenses than any other racing sanctioning organization.

This year's Concours will celebrate the history of hot rodding with a display of period correct cars. Contact Michael Lynch at 415-599-5174 to discuss your car's eligibility if you have any questions. We are seeking all metal cars built to "Old School" standards. *Pictured: Hot rods line up for the Southern California Timing Associations first annual meet at Utah's Bonneville Salt Flats in 1949.*

Make hotel reservations now

There will be a major convention in Kansas City the same weekend as the Concours, and we advise that you make reservations now. In our continuing effort to ensure you enjoy your stay in Kansas City for the Concours, we have secured the following rates at four hotels near the Kansas City Art Institute. Trailer parking will be available at the University of Missouri-Kansas City parking garage, located at the corner of 51st and Oak streets. **To get these special hotel rates, you must mention Art of the Car Concours®.**

Marriott Hotel

4445 Main Street
Kansas City, Missouri 64111
816-531-3000
Room Rate: \$139

Holiday Inn – Country Club Plaza

One East 45th Street
Kansas City, Missouri 64111
(816) 753-7400
Room Rate: \$99

Raphael Hotel

325 Ward Parkway
Kansas City, Missouri 64112
(816) 756-3800
Room Rate: \$159
(The Raphael is now a Marriott hotel)

Hampton Inn & Suites

Country Club Plaza
4600 Summit
Kansas City, MO 64112,
(816) 448-4600
Room: \$125 Suite: \$150

Exhibitor application deadline extended

Due to a request from many of our Exhibitors, we have extended the deadline to submit applications to **March 1**. However, we urge you to submit applications as soon as possible, as we offer special consideration to those submitting early. For your convenience, copies of the application form and criteria sheet are attached. You can also visit our website at www.artofthecarconcours.com for an online application form.

Meet the Legends program set for Saturday, June 21



On the Saturday preceding the Concours, there will be a Meet the Legends panel discussion regarding these cars. Taking part will be Ken Gross, award winning author and museum consultant, whose books include “Art of the Hot Rod” and “Milestone Hot Rods.” A former executive director of Los Angeles’ famed Petersen Automotive Museum, he will share the stage with a noted hot rod builder and a well-known collector. *Pictured: Author and museum consultant Ken Gross will explore the history of hot rods at the*

2014 Meet the Legends panel discussion.

Gourmet food trucks join Art of the Car Concours

Upscale food trucks have become one of the newest additions to America’s food landscape, and another new feature this



year will be food service by several of the region’s most critically acclaimed food trucks. To enjoy their wares, the Art of the Car will have a large tented dining area to protect our guests and entrants from the sun. *Pictured: Food trucks will be part of the 2014 Art of the Car Concours experience.*

Weekend activities

Activities during the weekend will include a brunch at Tivols on the Plaza Saturday morning, the “Meet the Legends” event Saturday afternoon, an Exhibitor/Sponsors reception Saturday evening, and the Art of the Car Concours on Sunday. Tickets for these events are available on our website with an online payment system. We hope you will join us at the 2014 Art of the Car Concours as a patron, sponsor, underwriter, advertiser, exhibitor or spectator. We are a charity event with proceeds benefiting the Kansas City Art Institute Scholarship Fund.

For more news and continued updates about the Art of the Car Concours

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